

PRESS RELEASE

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BIS Raids Spuriously ISI marked Cables

A team of Officials from Bureau of Indian Standards (BIS), Mumbai conducted an Enforcement Search and Seizure operation at Ulhasnagar on 8 August 2017 to check the misuse of ISI Mark on PVC Insulated Cables. During the raid at the premise of M/s JHALAK CABLES, PLOT No. 5, KHEMANI, ULHASNAGAR-421002, they were found misusing the BIS Certification Mark (ISI Mark) without a valid licence from BIS on the cables with various brand names like "SUPERMAXX", "TEXMO", "GOLDKING", "SPARTECH", "AQUAGOLD", "SWASTIK", "ANKER GOLD" etc manufactured by them. About 620 coils of PVC Insulated Cables and 48 numbers of marking wheels used for marking ISI mark on cables were seized.

The misuse of BIS Standard Mark is punishable with imprisonment upto one year or a fine upto Rs 50000 or both as per BIS Act 1986. Action is being initiated to file a case in the court of law for the offence.

It has been observed many times that fake ISI marked products are manufactured and sold to common consumers for huge profit. Therefore, people should ascertain the genuineness of ISI Mark on the product before purchase by visiting BIS website <http://www.bis.gov.in>.

General public are requested that in case they come across any instance of misuse of ISI Mark on any product, the same may be informed to the Head, MUBO-II, Western Regional Office, BIS, Manakalaya, E9, Behind Marol Telephone Exchange, Andheri(East), Mumbai 400 093. Such complaints can also be made by E-mail at the address mubo2@bis.gov.in or by TeleFax to 022-28329295, 28327891, 28327892. The source of such information will be kept confidential.

(Rajeev P)
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